

Walker Printing Company, LLC



ThumbPRINT

APRIL 2019 | Timely Information and a Good Mix of Fun from Your Locally Owned Printer.

Spring Cleaning Made Easy

Spring is here! That means it's time to open your windows and freshen up your home with these easy spring-cleaning hacks.

» To clean and sanitize your garbage disposal, freeze vinegar with chunks of lemon in an ice-cube tray. Periodically run a couple of frozen cubes through the disposal to get it running smoothly and smelling better too!

» Clean your dishwasher with this easy three-step process:

1. Clean out the drain.
2. Fill a microwave-safe cup with vinegar on the top rack of your dishwasher and run the wash cycle.
3. Finally, sprinkle some baking soda around the bottom of the dishwasher and run it on the shortest and hottest cycle setting.

» Keep your shower sparkling clean by mixing one part vinegar and one part Dawn dish soap in a spray bottle. Spray the shower walls and let sit for 30 minutes. Then, rinse clean. Cut cleaning time even further by

spraying a quick coat after each shower to cut down on soap scum.

» Looking to get rid of pet hair quickly without hauling out the vacuum? Throw on some rubber gloves and run your hands over the pet hair to pick it up quickly and easily.

» Get rid of stubborn carpet stains by combining one part water and one part ammonia. Spray the solution on the stain. Then, place a color-safe dishcloth over the stain and steam with your iron. The stain should transfer from your carpet to your dishcloth.

» Dust ceiling-fan blades by putting a pillowcase over each blade. Slide your hand over the fan blade and pull the pillowcase towards you. You'll end up with a clean blade and a pillowcase full of dust that you can simply toss in the washing machine. ✓



**SAVE
10%**

on your next order of
binding and finishing.*

*Some restrictions apply. Not valid with other offers. Offer expires 04/30/19.



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**Ben's
FRIENDS**

Quotes to Live By

"It always seems impossible until it's done."

– NELSON MANDELA

"Keep your eyes on the stars, and your feet on the ground."

– THEODORE ROOSEVELT

"The best view comes after the hardest climb."

– ANONYMOUS



Sandra and David Chaney
Owners

Don't Stop at 90%!

When it comes to your print marketing materials, don't settle for "good enough." Let us show you how we run hard all the way through the finish line to ensure your presentation in print is perfect every time. To showcase your detail, precision, and professionalism, let us work with you to create the ideal binding and finishing options for your project that will make you shine on paper. Whether you're looking for tailored, time-tested solutions or complete innovation, we're here to help you finish well.

Celebrate the
resurrection
of our
Lord!

Happy Easter

Pass It Around
If you enjoyed this
newsletter, share it
with fellow employees
or friends.



What's the Big Deal about Probiotics?

By ensuring your diet has an adequate amount of probiotics, you're likely to experience the following benefits:

- » Improved digestion. The friendly bacteria found in probiotics help to cleanse your body and aid in efficient waste elimination.
- » Boosted immune response. Over 70% of your immune system is located in your digestive system. Probiotic bacteria have been shown to aid in combating many diseases by boosting your immune system.
- » Skin and hair benefits. Probiotics can also be applied topically. While toxins inhibit the absorption of essential nutrients, probiotics offer a natural way to cleanse the body, resulting in healthier skin and hair.

Remember, not all probiotics are created equal. Look for natural sources first and talk to your doctor if you don't think you're getting enough probiotics.

A Finish Worth Remembering

Looking to take an ordinary print piece and make it extraordinary? Start with the end in mind.

How you finish your print piece will leave a lasting impact and make your piece stand above the rest even after ink has been applied to paper.



Not sure how to finish it? Here are some popular finishing techniques to help you elevate your print marketing.

- Spot varnish
- Perfect Binding
- Foil stamping
- Folding
- Die-cutting
- Padding
- Embossing
- Drilling
- Debossing
- Numbering
- Laminating
- Cutting
- Shrink-wrapping
- Collating
- Perforating
- Aqueous Coating
- Scoring
- Metallic Finishing
- Comb Binding
- Saddle Stitching
- Coil Binding

Not sure which one to choose for your print project? Give us a call and we'll work to make sure you look your best on paper!



Special Delivery

An 18-year-old pizza-shop manager in Battle Creek, Michigan, received a phone call late one night just before closing time. The caller mentioned that a friend and longtime patron of the store was recently diagnosed with an advanced form of cancer and suggested that a card from the pizza shop would bring some much-needed joy. Instead of merely sending a card, the manager offered to deliver a pizza to the family, driving 225 miles to Indianapolis and arriving around 2:30 a.m. Later, the story went viral when the family posted about the experience and how they were "beyond overwhelmed and humbled [by the] unbelievable kindness of a stranger." ✓



TRIVIA

1. The average person does what 13 times a day?
2. The average American does what 22 times a day?
3. In Georgia, it's illegal to do what with a fork?
4. How many points does a compass have?

1) Laughs 2) Opens fridge 3) Eat fried chicken 4) 32

Gutenberg's Army©



TOP TEN

Smartest People 2018

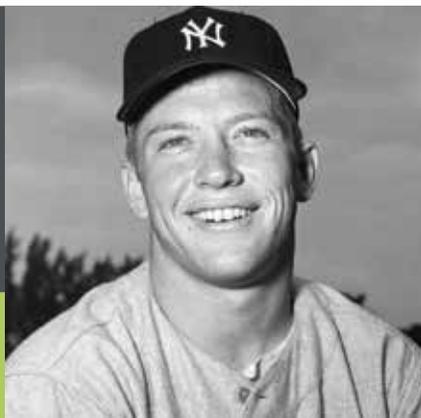
1. Grigori Perelman (238 points)
2. Terence Tao (230 points)
3. Christopher Hirata (225 points)
4. Kim Ung-Yong (210 points)
5. Garry Kasparov (190 points)
6. Magnus Carlsen (186 points)
7. Paul Gardner Allen (170 points)
8. Andrew Wiles (170 points)
9. Judit Polgár (170 points)
10. Stephen Hawking (170 points)

Source: strangelist.com



Pass It Around
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CAN YOU GUESS THE YEAR?



- » Disney's *Lady and the Tramp* premieres in Chicago.
- » Disneyland opens to the public in Anaheim, California.
- » Scrabble board game debuts.
- » The first televised presidential news conference is held.
- » The first seagoing oil drill rig is placed in service.
- » Polio vaccine tested and pronounced "safe and effective."
- » Ray Kroc opens first McDonald's Inc. restaurant in Des Plaines, Illinois.
- » Mickey Mantle hits three consecutive home runs of at least 463 feet.
- » Dwight Eisenhower becomes the first president to appear on color TV.
- » *The Johnny Carson Show* debuts on CBS-TV.
- » *Guinness Book of World Records* is first published.
- » *Mickey Mouse Club* premieres.

Source: onthisday.com The year was 1955.



Print Delivers

The courier company DHL created a unique print ad with a simple, transparent overlay. This two-page creative ad featured a man on one page and woman in another location on the other. In the middle, between the two pages, was a transparent overlay featuring a DHL delivery person holding a package. By placing the overlay over the man and then turning it toward the woman, it made the DHL courier "deliver" the package in print! If you need help delivering your message in print, contact us today!

Mustard-Crusted Salmon

- 1¼ pounds center-cut salmon fillets, cut into four portions
- ¼ teaspoon salt, or to taste
- ¼ cup reduced-fat sour cream
- 2 tablespoons stone-ground mustard
- 2 teaspoons lemon juice
- Freshly ground pepper, to taste
- Lemon wedges

Preheat broiler. Line baking sheet with foil; spray with cooking spray. Place salmon pieces, skin-side down, on pan. Season with salt and pepper. Combine sour cream, mustard and lemon juice in a small bowl. Spread over salmon. Broil salmon until opaque in the center, 10 to 12 minutes. Serve with lemon wedges.



Stephen Curry is an American professional basketball player for Oakland, California's Golden State Warriors. Born on March 14, 1988, Curry grew up in Charlotte, North Carolina, watching his father's NBA career with the Charlotte Hornets. Following in his father's footsteps, Curry has gone on to be called the greatest shooter in history by both players and analysts alike and ranks fifth in all-time made three-pointers in NBA history. Curry and his wife, Ayesha, have been married since 2011 and have three children.

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